



## FAAW Image Competition Conditions and Procedures of Entry

### 1 Conditions of entry

#### 1.1 The competition has two components:

- **Section 1:** An image of “Rural and regional Australian women by Australian women” of which 10 that best represent the diversity of Australian rural and regional women will be selected to be included in our Strategic Plan 2010 – 2013 and your image entered into the FAAW Gallery.
- **Section 2:** Cover design for our Strategic Plan, which is entitled *A Strong Cup of Coffee*. This document will be a key promotional piece for the Foundation over the next 3 years.

We encourage you to use your imagination and creativity in interpreting what each of these mean to you. There are no limits.

#### 1.2 Registered User

You must be a [Registered User](#) on the FAAW website before you can enter this application. This is a simple process. It ensures that we have your contact details and that you accept the [Terms of Use](#) of the website. It ensures we can easily update you in relation to any announcements associated with this competition.

#### 1.3 Number of entries

You can enter one or both of the section of the competition. Indicate this on the [Entry Form](#).

You may enter as many times as you like. An [Entry Form](#) must accompany each submission. The terms set out in these Conditions and Procedures and on the Entry Form are binding.

#### 1.4 Participants

The competition is open to:

- Professional artists/photographers (whose main activity is photography/art and who have already sold, published and/or exhibited their work);
- Amateur artists/photographers.

All entrants must be over 18 years of age and an Australian citizen.

#### 1.5 Fees

Entry to the contest is free of charge.

#### 1.6 Content

1.6.1 Images or designs submitted must be recent (not more than 12 months old) and relevant to the criteria in 1.1.

1.6.2 Images must not depict contents that are judged by the Foundation for Australian Agricultural Women (FAAW), at its sole and unfettered discretion, to be obscene,



provocative, defamatory, sexually explicit, or otherwise objectionable or inappropriate.

- 1.6.3 The image, in its entirety, must be a single work of original material created by the contest participant.
- 1.6.4 The entrant declares and the FAAW recognises that she is the only copyright holder of the material submitted. By entering the *FAAW Image Competition*, the artist agrees to the [Copyright Agreement](#).
- 1.6.5 The submitted material will not be returned. FAAW assumes no responsibility for materials lost, damaged or delayed via electronic mail.

### 1.7 Privacy

By entering the competition, the participant agrees and acknowledges that FAAW is permitted to receive the participant's registration data. All personal information will be used by FAAW in accordance with its [privacy policy](#).

## 2 Material specifications for entries

- 2.1.1 Colour and black-and-white images are accepted.
- 2.1.2 The original piece can be any medium but it must be submitted to FAAW in digital format. No print or film submissions will be accepted.
- 2.1.3 All digital files must meet the following requirements:
  - JPEG (.jpg) format
  - Image width: minimum width 1024 pixels
  - Image size: maximum 4Mb
  - Print quality

NOTE: Due to limitations on our server, the total size of uploaded files will not exceed 50kb when loaded. This does not restrict the maximum size of the image file that can be submitted to 4MB print quality. FAAW will endeavour not to jeopardise the quality of the artists work on the website.

- 2.1.4 A title and brief description must accompany the image.
- 2.1.5 The *FAAW Image Competition* [Entry Form](#), duly filled out and signed, must accompany each entry.

## 3 Submission of entries

### 3.1 Closing Date

All entries must be received by **Friday 22<sup>nd</sup> October 2010 at 05:00pm** (GMT+1). Proof of submission is not proof of receipt. If you are concerned please contact the FAAW office.

### 3.2 Method of Entry

- via email to [admin@faaw.org.au](mailto:admin@faaw.org.au), or



- digital files of images may be sent on CD-ROM, accompanied by the signed [entry form](#), by registered mail or pre-paid courier to:

*FAAW Image Competition*  
Foundation for Australian Agricultural Women  
PO Box R411  
Royal Exchange NWS 1225

3.3 Entries submitted after Friday 22<sup>nd</sup> October 2010 at 05:00pm (GMT+1) will not be eligible for consideration.

3.4 Any entries that also do not comply with *Item 2*, will not be eligible for consideration.

#### **4 Procedures for final selection of winners**

4.1 The Selection Committee will comprise an independent panel of distinguished photojournalists, professionals working in the field of photography and visual arts and selected partners of the *FAAW Image Competition*.

4.2 The following criteria will be used by the Selection Committee in ranking the images submitted:

##### **Image of Rural and regional Australian Women by Australian Women**

- The diversity of rural women leaders in Australia and/or
- The reason they represent voice and presence.

##### **Cover Design – “A strong cup of coffee”**

- The interpretation of the title. The Strategic Plan talks about providing a space for rural and regional women to gain voice and presence. Gaining knowledge, sharing ideas, creating and expanding globally. This is our strong cup of coffee. If you would like a copy of the text please contact our FAAW office directly on 0431 457 927.
- Technical skill in conveying the Foundations message and values to the public
- Relationship between artistic originality and ability to focus public attention on the role of women in rural and regional Australia.

4.3 The Selection Committee will evaluate the eligible material submitted and determines the winners of the contest. The decision of the Selection Committee is final and no negotiation will be entered into with respect to any such decision.

4.4 The short list of the nominees and winners of the contest will be published on the FAAW website (<http://www.faaw.org.au/>) on 22<sup>nd</sup> November 2010.

4.5 Winners in each Section will be notified directly by FAAW.