

New learning concept ideal for rural women

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WHAT is a webinar?

If you are a rural or regional woman keen to access learning and network opportunities from the sanctuary of your own home it could be the ideal concept for you.

The **Foundation for Australian Agricultural Women** (FAAW) is a national, independent, non-profit organisation dedicated to supporting women in leadership who are increasing information access and career mobility for women in rural and regional communities.

The group will host their first “webinar” series from June 22.

Led by Professor Nell Arnold, a strategic leader with expertise in rural and regional Australia, opera, the arts, and a professional photo journalist, the webinar will encourage participants to compete with themselves in the first instance, leading to the creation of new opportunities, new markets and new networks.

FAAW president Jane Cleeve said webinars provided more learning and networking opportunities for women in rural and regional areas.

“We have previously run three tele-learning series and the women, who participate in them find them extremely useful and inspirational,” she said.

“By exploring new technologies and ways of communicating with women, we are imbuing rural and regional women with the knowledge they can achieve anything they set their minds to.”

Run over three weeks, each one hour session will explore different aspects of photography and the visual arts, including the process of entering and making yourself ready for art competitions, taking one image into 17 different art industries (new markets) and expanding your viewpoint to include global alliances and markets.

The series runs in conjunction with the FAAW Image Competition and all rural and regional creators are encouraged to engage with the foundation through the competition. Further details on the competition can be found on the foundation website.

Participants can log into the series from home with no travel or fuel costs and no time away from family or farm.

In between each webinar there will be something to work on and by the final session participants will have a new set of tools and resources to create new paths and opportunities.

To register for the webinar series go to www.faaw.org.au.