



Seeking Expressions of Interest for Director of FAAW

The Foundation for Australian Agricultural Women (FAAW) is seeking 2 new Directors (male or female). We are seeking one director with strength in marketing and the other with strength in sales. Appointment would commence from our AGM in October 2010.

Are you interested in leading an organisation through significant strategic growth?

Position Description

Appointment effective:	AGM 30 th October 2010
Minimum tenure:	3 years (maximum 8 years)
Type of board position:	Management board
Monthly commitment:	2 days per month
Meetings:	Every 2 months via teleconference 2 Face-to-Face: strategic planning weekend and AGM per year (October and February)
Communication:	predominantly via email and telephone
Remuneration:	The position is voluntary but travel costs for the face-to-face are reimbursed
Executive positions:	President is rotated every two years. The Treasurer and Secretary positions are allocated commensurate with experience but are also rotated to give directors experience and an appreciation of the roles.

POSITION PURPOSE: This role will see you expanding the organisations reputation and reach through effective implementation of strategic communication and marketing initiatives, through quality networks, strong marketing experience and good governance towards realising FAAW's vision.

KEY POSITION RESULTS

Effectively contribute to the image and position of FAAW

Identify and develop long term relations with key stakeholders including media, corporate and government at national and international level; develop strategies and programs that actively contribute to the vision of FAAW; attend selected seminars and conferences on behalf of FAAW



Contribute to the financial performance of FAAW

Contribute to the long-term financial sustainability of the organisation, through creative sale process initiatives to increase the Foundations online activity coupled with good risk management understanding

Effectively contribute to the strategic initiatives

Actively contribute to development of collaborative networks with strategic partners, with a long term perspective, who identify with the vision of the organisation

POSITION QUALIFICATIONS AND POSITION EVALUATION

Education: Post secondary

Experience: Demonstrable experience & commitment to social justice issues
Demonstrated understanding of sales and marketing including brand awareness
Demonstrated ability to initiate projects/programs
Demonstrated ability to be a team player
Preferably some management experience in a service business
Knowledge and empathy with rural women and issues surrounding this demographic
Understanding of good governance practices
Well networked

Skills/Abilities: Good communication and networking skills
Good understanding of financials
Knowledge of director's duties and responsibilities
Excellent written and verbal presentation skills
Good people management skills
Good negotiation skills
Demonstrated project management
Experience with computer applications including word/excel and internet/web (broadband access)

Interpersonal Communication:

Internal contacts: Board
Associate Members (past Directors)
Administrative staff

External contacts: Registered users and subscribers
Project partners/presenters
Government representatives and Ministers
Industry bodies and rural networks
All levels of management in business
Media



Application Process

1. In your application we are looking for:
 - What “Women... given expanded presence and voice, will serve as leaders...” means to you?
 - Why you want to join the board of the Foundation?
 - How would you contribute to a strategy to expand our reach nationally and internationally?

The cover letter and resume a **maximum of 3 pages**. Click on the **Sample Resume** for guidance.

Your application must contain your full name, address, home phone or work phone, mobile number and email.

2. Upon receiving your application you will receive an email from us acknowledging receipt. If you have not received this within 2 days please confirm with our administration office on 0431 457 927.
3. Within 2 weeks from the **closing date of Friday 6th August 2010**, you will be notified if you have been successful or unsuccessful for an interview.
4. An interview time will be arranged for you. All interviews will be conducted by end of August via teleconference. All the information you need for you to participate in this interview will be forwarded to you prior to the scheduled time.
5. The interview panel will consist of 3 past and present Directors of FAAW.
6. You will be notified within one week of your interview.
7. Upon acceptance of the director position you will be forwarded an induction package.
8. Your appointment will go to a meeting of members for voting at the AGM in October.

How do I apply?

Applications are to be emailed to Lydia Valeriano contact@faaw.org.au by **COB Friday 6th August 2010**.